

CROWDLEARNING: A PROMISING TREND OF ENGLISH AS A FOREIGN LANGUAGE LEARNING

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Abstract: This paper was initially presented as a capstone seminar activity for the course English VI and it was redesigned for this current publication. Then and now, it discusses the importance of English as an international language and its knowledge for business, travel and studies in general. Focusing on Crowdlearning as a new trend of English as a Foreign Language Learning this work discusses how this type of trend can be implemented, its advantages and possibilities for the international trade technological student.

1 INTRODUCTION

English is an international language, necessary for studies, for business, for travel, is the language of communication with the world. It is known that English is present in a number of words in our daily life and especially in the field of business, which confirms the need for fluidity and influence it has on our culture.

In the labor market English has become essential in winning a place in the market, making it a differential curriculum and a way to have a faster and remuneration above other professionals who do not have the same placement requirements.

Thanks to the Southern Common Market (MERCOSUR), the Spanish gained great importance in recent years, but because it is a language with the same structure and origin of the Portuguese, there is no need for fluency, as is required in English.

Moreover, the arts are often described in the language of origin and mandatory English language, and knowledge of English can broaden the knowledge of virtually all other cultures. It is known that this knowledge can be obtained through music, books,

movies, magazines, newspapers and many other media. Always allowing media to dilate and polish the chances of success in relationships with people, hence the business (CRISTOPHER, 2011).

With the global market, countries had adopted English as an official language, even in the business world, and Brazil with its emerging economy, has become a matter of survival mastery of the language in this integration in world affairs (HOWE, 2006). One cannot help remembering the Internet's role in spreading the language to communicate around the world, exchange personal and business experiences. Command of the English language becomes much easier and faster to use this important and indispensable instrument of communication is the internet.

Thus, it becomes essential to greater fluency in that language in our day, even for professional growth (CRYSTAL, 2005).

In fact, the labor market, the English language is an essential attribute to win seats because being fluent in the language has become a differentiator in the curriculum. Salary surveys show that those who master English as a second language has an 30% increase in salary according to another person who has one language, just your mother tongue.

2 DEVELOPMENT

Crowdlearning is a collaborative education that aim uncomplicated and unite people seeking learning and wanting to learn the same subjects. The goal is collective learning with the proposal of whether or not financial involvement.

A Brazilian platform in crowdlearning argues that a proposal for a collective learning by people passionate about a subject, who want to exchange knowledge, proposes a school without walls, without restricting stages of life, institutions or teachers. Everyone can teach and learn containing an ingredient, passion.

The managers of this site do not complicit wasted, hidden or stored knowledge. Rather, the site proposes to give chance to people without opportunity that may have a space and share it.

Unite different people who want to learn the same things, this is the main idea behind this new trend of Learning. In fact, this is the trend where an inspiring experience in a creative space horizontal and learning join themselves together. Moreover, these meetings can either be free or affordable, can happen in parks, halls or in a commercial setting (bar, bakery), in courses, workshops, debates or any other form of learning activity format.

Calls are public and the community that decides whether to proceed or not. And be paid for and if I have not enough that this meeting takes place, the payment will be converted into credit quorum.

A group of philosophers in London were inspired by the School of Life to create the great school, with the proposal to teach things you need to learn but no one teaches you (CRYSTAL, 2005).

The nineteenth century saw many changes to daily American life with an increase in population, improved methods of transportation, developments in technology, and the rise in the importance of science.

3 CONCLUSION

This study aimed to seek help and point out some tools that could assist in communication during a negotiation between people who do not have English as their native language.

The academic experience allows the technologist to trade a range of knowledge ranging from the technical aspects of an import and export issues related to the law, economics, accounting, administration, marketing, trading, globalization, globalized market, among others.

In English course for the International Trade technological student, this is no different.

In fact, this type of learning raises the notion of all necessary for language development language of business that can be leveraged through extracurricular

practices, where students themselves can form nuclei of practical exercises parameters (HOWE, 2006).

Considering the tools mentioned in the work, then propose, study centers where they could use the crowdlearning form of learning, for example.

These cores collaborative teaching transmission of radio "Voice of America" could occur, in addition to providing students with the sites mentioned through disclosure on the college website, the social media sites and some specialized books by David Crystal, as an example.

In addition, college could create meetings with local businessmen who usually negotiate with other countries to talk about their experiences, thus creating a loop with the business community and the academic entity, promoting a form of complementary nature and preparation for future managers.

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