

CENTER FOR FINANCIAL EDUCATION FATEC ITAPETININGA (NEF)

The economic, social and technological changes of recent years have pointed to the urgency in the implementation of actions aimed at educating the population in financially aspect. For the purpose of this contemporary need, the Itapetininga's Faculty of Technology, under Prof. Dr. Isolina Maria Leite de Almeida directions, together with the Course Coordinator for Foreign Trade Prof. MSc. Eva Fagundes Weber and Prof. Dr. Alexander Itria, envisioned the creation of the Education Financial Center (NEF) Fatec Itapetininga that, with the support of the Itapetininga's town hall, provides the trainees Augusta Camila de Camargo and Viviane Cristina Rocha, both students of 5th semester of the course of Trade, in order to visit schools, talk about the course, prepare a schedule of activities and teach the course in Personal Finance, under the academic and pedagogical responsibility of Prof.Dr. Alexander Itria and with the support of Prof. MSc. Henrique Mitsuharu Demiya.

Figure 1 - Photo of interns teaching a class in the Course of Financial Education.



Figure 2 - Photo of students participating in the Course of Financial Education.



The Financial Education Center has the following objectives:

- Create a healthy and proper mindset about money;
- Teach that social responsibility and ethics must always be present when gain and use of money are involved;
- Increase the conscience of not only the students, but the all school community of the importance of financial education.

The Financial Education Project began in August 2011 and has been offered to approximately 120 young people, among them students of the Itapetininga's Faculty of Technology, wich could be present at the course during VI Fatec Technology Week and during the programming of the Integration of new students, high school students from public schools in Itapetininga's city, as well as servers of Itapetininga City Hall could be trained. The course also attended the students involved in the social project "Home of the Girls", which is developed in FATEC.