

## Editorial

Finalizing the fourth year of publication, the copy n.8 with six published articles, consolidates the 12 articles per year publication, serving over one of the requirements for obtaining Qualis, one of the targets proposed for the Journal Perspective on Education Management and Technology.

Qualis is the set of procedures used by the Higher Education Personnel Improvement Coordination (Capes) for stratifying the quality of the intellectual production of graduate programs. This classification is done indirectly from the analysis of the quality of the advertising vehicles, ie scientific journals.

The periodic classification is carried out by the areas of evaluation and undergoes annual update process. For our guidance, so we're using the criteria for Interdisciplinary and Education areas. Another requirement already met, it is that the judges are from more of an institution and, as can be seen in the hours section on our website, currently the Journal Editorial Board is composed of 21 members, 16 from Fatec Itapetininga and 5 other from institutions, one, a foreign institution..

The Editorial Board has been continuously working on the evaluation of the items received, a task fundamental to the quality of the journal and contributes greatly to the continuous improvement of Scientific Journal of Fatec Itapetininga.

The articles published in this issue corroborate with our proposal, dealing with various issues related to the magazine themes. In Education Article The ENGLISH LEARNING IN VOCATIONAL TRAINING IN ANALYSIS AND SYSTEMS DEVELOPMENT demonstrates the essentiality of the English language in professional training in Systems Analysis and Development (ADS), since the area of Information Technology has It developed mainly in English-speaking countries, which meant that the language was used in the description of processes and technical terms used worldwide.

The theme Management are Articles THE RELATIONSHIP BETWEEN MOTIVATION AND ORGANIZATIONAL DEVELOPMENT. CASE STUDY OF COMPANIES A AND B OF SÃO SEBASTIÃO - SP and MANAGEMENT OF IMPORTANCE IN BRAZILIAN AGRIBUSINESS. The first aims to analyze whether the employee motivation can trigger the involvement of the same with the organization to make it more recognized and strong in the market in which it operates. The objective of the second article of this issue is to analyze the importance of modern management for Brazilian agribusiness, demonstrating for agropecuarista how good management can strengthen and expand its activities.

In the technological area, the article INFLUENCE OF PRE-SLAUGHTER PROCEDURES IN BEEF QUALITY seeks to highlight the benefits of the stages of pre-

slaughter to reduce losses in the pork industry, addressing indirect economic issues, which also present are shown in article PROFILE OF VEGETABLES CONSUMER IN ITAPETININGA region - SP, featuring vegetable consumption patterns in this city, fundamental knowledge for successful ventures, and in article THE POTENTIAL ECONOMIC BRAZILIAN CINEMA, which aimed to investigate the economic potential of the Brazilian film industry since 2003, since the film is a product of importance in the export list.

Closing this issue, the Project Featured brings the Coral Fatec Itapetininga, important socio-cultural project that brings together members of the internal and external community and provides moments of leisure, culture and improvement in foreign languages, with beautiful presentations in Inglês Day and El Dia del Español.

**Profª Esp. Sílvia Panetta Nascimento**

Fatec Itapetininga